

DIRECTV Residential Experience

The DIRECTV Residential Experience (DRE) provides the best interactive HD entertainment for a consistent in-room guest experience all across the country



Guest Welcome Screen and simplified anti-microbial remotes

Property owner benefits:

- Get access to industry-leading technology without having to perform massive upgrades to your existing wiring configuration
- Enhance your property with an in-room entertainment solution that gives your guests the entertainment they love at home—in their hotel room
- With minimal investment, DRE will help you become a desired hotel destination in your market, offering your guests the ultimate home-away-from-home experience
- DRE will help drive your bottom line with increased customer satisfaction and repeat visits



DIRECTV provides two in-room receiver solutions, DRE and DRE PLUS, to meet the needs of properties of any size

With DRE, properties will get:

- Access to over 100 HD channels¹
   and more...

- HD Interactive Programming Guide

- HD Receivers in every guest room



For illustration purposes only.

- Simplified, anti-microbial remotes



- Parental Controls (manual)

- Energy-efficient

With DRE PLUS, properties will get everything that comes with DRE, plus:

- HD or HD DVR Receivers with play, pause and rewind functionalities in every guest room

(equipment fees will apply for HD DVR Receivers)



For illustration purposes only.

- Local content insertion—up to 50 channels

- DIRECTV Management Control System (MCS) features:

- Favorite channels list
- Co-branding
- Custom programming by room type
- On-screen guest messaging
- Parental Controls
- Remote monitoring & management:
 - Interactive Program Guide updates
 - Remote receiver resets
 - Low battery alerts for remote controls

- Property Management System (PMS) Integration

- Guest Welcome Screen with interactive apps/icons:

(Requires dedicated Internet connection)

- Features include: guest welcome messaging, hotel logo, hotel info app, Program Guide, ScoreGuide™ app, weather info and folio info/express checkout

New accounts are also eligible for:



2018 NFL SUNDAY TICKET NOW INCLUDED IN ALL GUEST ROOMS at no extra cost²
Out-of-market games only. Select int'l games excluded.

3 MONTHS OF
HBO + CINEMAX
INCLUDED AT NO EXTRA COST!³

— ADD —

SHOWTIME
FOR JUST 99¢ per room per month⁴

ASK HOW

Offers end 1/20/19 on approved credit. New DRE or DRE PLUS customers only. A 3- or 5-year programming agreement and minimum base package required. Equipment and installation fees will be charged separately. Early Cancellation Fee may apply. Local channels (\$0.50/room/mo.) if available in your market, required.

Call Its All About Satellites at 800-951-1979 today to get the best TV experience at our best prices!



¹To access DIRECTV HD service, HD equipment req'd. Number of HD channels varies based on package selection. ²**2018 NFL SUNDAY TICKET OFFER:** 2018 NFL SUNDAY TICKET will be delivered at no extra cost in all guest rooms for the 2018 season for all new DIRECTV Residential Experience (DRE) customers, HD COM System customers and DIRECTV Residential Experience Plus (DRE Plus); customers must subscribe to FAMILY Package (\$2.49/room/mo.) or above, with a 3- or 5-year programming agreement. Other conditions apply. Subscription will automatically continue in the 2nd year at a special renewal rate of \$99 and renew at regular rate thereafter unless customer calls to cancel prior to start of the season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fees cannot be refunded. Commercial locations require an appropriate licensee agreement. Offer excludes University accounts. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. ³**THREE-MONTH HBO or HBO/CINEMAX OFFER:** Must be a new or existing DIRECTV subscriber with a new 3- or 5-year programming agreement and must not have received HBO or CINEMAX programming from DIRECTV or any other distributor during the six months prior to activation. Customer must subscribe to SELECT Package (\$5.50/room/mo.) or above, and either HBO or HBO/Cinemax package in order to receive the three-month offer. Upon DIRECTV System activation, DIRECTV will credit the new customer's account for three consecutive months for the HBO or HBO/Cinemax programming offer (\$2.75/room/mo.). In the fourth month, HBO or HBO/Cinemax will automatically continue at the then-prevailing rate. Offer excludes University accounts. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE. CANCELLATION FEES ARE BASED ON PROGRAMMING PACKAGE SELECTION AND COMMITMENT PERIOD.** In certain markets, programming/pricing may vary. Offers void where prohibited or restricted. Hardware and programming available separately. Taxes not included. DIRECTV programming, hardware, pricing, terms and conditions subject to change at any time. ⁴**Hospitality SHOWTIME OFFER:** The SHOWTIME programming offer (\$0.99/room/mo.) is available only as a 2nd Premium add-on. Offer available to qualifying new or existing Hospitality and Institution accounts with a 3- or 5-year programming agreement and must not have received SHOWTIME programming from DIRECTV or any other distributor during the 24 months prior to activation. Offer is available for accounts activated on or before 1/20/19. After the applicable promotional period (3- or 5- years) ends, then-prevailing rate for SHOWTIME applies unless canceled or changed by customer prior to end of the promotional period. Offer may not be combined with any other SHOWTIME offer. SHOWTIME is a registered trademark of Showtime Networks Inc., a CBS Company. ©2018 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks included herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.