

DIRECTV CINEMA®

Now part of the DIRECTV Residential Experience for Hotels

Transform the in-room experience into every guest's favorite destination
with the ultimate entertainment library from DIRECTV CINEMA



BENEFITS TO YOUR PROPERTY:

- DIRECTV CINEMA offers the highest quality viewing experience for your guests without taxing your hotel infrastructure — leaving hotel Internet bandwidth for the other things guests want to do on your WiFi network
- On-premise video caching server reduces long-term broadband costs and minimizes Internet congestion occurrences from video streaming application
- You can offer a better, faster on-demand entertainment viewing experience to your guests — your competition can't!

BENEFITS TO YOUR GUESTS:

- DIRECTV CINEMA provides instant access to the newest movie releases plus hundreds of movie titles at a much more desirable price point
- New movies are added every week and select new titles are available nearly a month before guests will find them on Netflix® or Redbox®
- DVR functionality with up to eight hours of recording capacity, instant replay, pause and rewind gives your guests the ultimate movie-watching experience that fits their schedule
- High-quality playback mode with no buffering

DIRECTV Now part of the
AT&T family
HOSPITALITY SOLUTIONS

DIRECTV CINEMA HD movies starting at \$5.99. Requires DIRECTV Residential Experience Plus system with Guest Welcome Screen. Dedicated Internet Connection and Property Management System integration required. 3mbps Internet bandwidth requirements only for off-hour refresh of movies. Actual number of titles will vary. DIRECTV CINEMA content requires an enhanced DRE HD Receiver (H25 or later) with DVR capability. Programming, pricing, terms and conditions subject to change at any time. Taxes not included. Movies expire 24-72 hours after you have begun to watch them. DIRECTV CINEMA purchases are non-refundable. Visit directv.com/hotels for details. Netflix and the Netflix logo are trademarks of Netflix, Inc. REDBOX and the REDBOX design are registered trademarks of Redbox Automated Retail, LLC. ©2015 DIRECTV. DIRECTV and DIRECTV CINEMA are registered trademarks of DIRECTV, LLC. AT&T, the AT&T logo and all other AT&T marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other trademarks and service marks are the property of their respective owners.